

Independent weekly newspapers

# Newquay Voice & StAustell Voice

## Covering Mid Cornwall's biggest towns *plus* the Clays

Bringing you quality independent weekly newspapers every Wednesday. Our weekly titles are 100% locally focussed on the town where your customers live and spend their money.

Truro College Open Evening Thu 11 Jan 4pm-8pm Discover the difference

**Newquay Voice** Issue 854 Wednesday January 13 2016 40p

RARE DEER ZOO BIRTH! BERNIE'S PICTURES

**TRIBUTES PAID TO NEWQUAY STALWART**

Chrissie's big sailing send off!

GREENWAYS LAW

St Austell Voice Issue 853 Wednesday, October 16, 2017 NEVAGISSET, FOWEY, PAZ, ST BUSTLE & CLAY COUNTRY ONLY 40p

VOICE BAKE OFF EDEN MARATHON

**END OF THE LINE FOR FOOTBRIDGE?**

Take this!

Heligon Halloween

GREENWAYS LAW

**Newquay Voice** Issue 852 Wednesday December 22 2017 40p

MINOR'S BIG SWITCH-ON! CRANTOCK LIGHTS UP

**NEW PLAN FOR CLIFFTOP SITE**

2 for 1 from £69

GREENWAYS LAW

The White Pyramid Country Inn

**StAustell Voice** Issue 856 Wednesday, January 3, 2017 NEVAGISSET, FOWEY, PAZ, ST BUSTLE & CLAY COUNTRY ONLY 40p

All-weather track is opened Record breaking pom pom garland action

**GAME OF VOTES**

VOTE STEVE DOUBLE ON 8TH JUNE

GREENWAYS LAW

**Newquay Voice** Issue 853 Wednesday January 3 2016 40p

DIPPERS HIT THE OCEAN!

**LIGHTS DISPLAY MONEY STOLEN**

Newquay's New Year party fun!

Zaman's Restaurant

GREENWAYS LAW

**StAustell Voice** Issue 856 Wednesday, August 2, 2017 NEVAGISSET, FOWEY, PAZ, ST BUSTLE & CLAY COUNTRY ONLY 40p

JUSTIN IN FOWEY? CARNIVAL PICTURE SPECIAL

**MURDERERS**

WANTED FOR IMMEDIATE CASH

GREENWAYS LAW

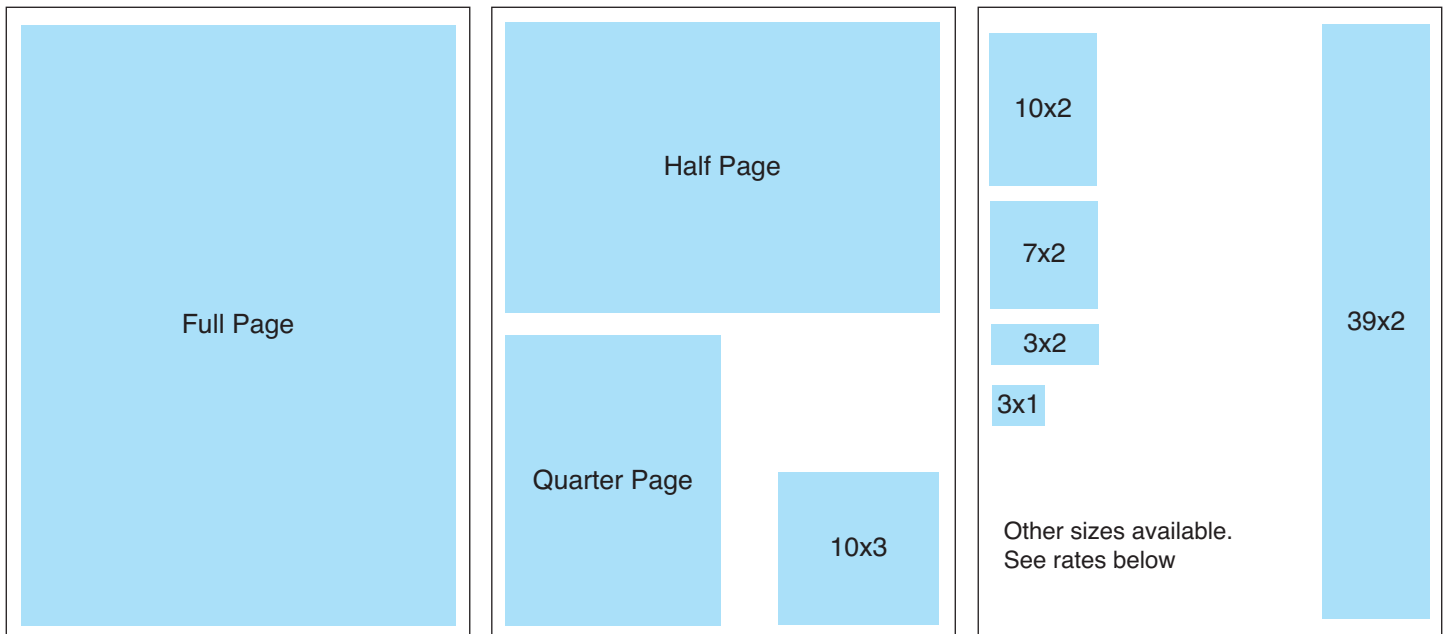
## Market your business in the number 1 local newspaper

For a simple effective no fuss way to reach your local customers the best value marketing in town!

Newquay  
Paul Sidwell  
01637 876260

St Austell  
Steve Peacock  
01726 72292

Email:  
sales@newquayvoice.co.uk  
sales@staustellvoice.co.uk



| Advert size  | Dimensions (mm) | ROP Rate<br>£3.25cm <sup>2</sup> | Classified Rate<br>5.53cm <sup>2</sup> | Recruitment Rate<br>£8.00cm <sup>2</sup> |
|--------------|-----------------|----------------------------------|--|--|
| Full page    | 345 x 264       | £943.80                          | £1605.91                               | £2323.20                                 |
| Half Page    | 176 x 264       | £468.00                          | £796.32                                | £1152.00                                 |
| Quarter Page | 176 x 129       | £234.00                          | £398.96                                | £576.00                                  |
| 10x3         | 100 x 96        | £97.50                           | £165.75                                | £240.00                                  |
| 10x2         | 100 x 63        | £65.50                           | £110.50                                | £160.00                                  |
| 7x2          | 70 x 63         | £45.50                           | £77.42                                 | £112.00                                  |
| 3x2          | 30 x 63         | £19.50                           | £33.15                                 | £48.00                                   |
| 3x1          | 30 x 30         | £9.75                            | £16.50                                 | £24.00                                   |

### Discount Structure

|                      |                       |                       |                       |
|----------------------|-----------------------|-----------------------|-----------------------|
| 4 weeks - <b>10%</b> | 13 weeks - <b>20%</b> | 26 weeks - <b>40%</b> | 52 weeks - <b>50%</b> |
|----------------------|-----------------------|-----------------------|-----------------------|

### Combined Advertising (in both papers)

Total price for both adverts - 40%

### Booking deadline

Week prior to publication

### Insertions

£50 per 1,000. Partial and full run circulations available. Must be supplied printed and delivered to the printers a week prior to insertion.

**Artwork requirements. We only accept Mac-based software, or pdf files and images on disk or email.**

#### Macintosh Software Only

- Quark XPress
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign

#### Available Media

- High resolution PDF
- Tiff Files
- Stuffit Files
- Zip Drives
- CD Rom and DVD—  
Readable Only—for Mac

#### Art Specification

- CMYK
- 200 DPI

### Terms & Conditions

All new advertisers are required to approve and sign a booking form. Pre-payment will be required for new adverts for a minimum of four weeks until an account has been set up. Our payment terms are then strictly 14 days after publication. We recommend standing order payment if your advert is on a run of more than 6 weeks. Please make cheques payable to 'AD Sales'. Payment by BACS should be sent to: Cater Allen. Sort code 16-57-10, Account No.: 53579460. Cancellation requires at least 7 days notice prior to the next publication date. If advertising run has been subject to a run discount, you will be re-invoiced for the full rate-card price of each insertion that you have had.